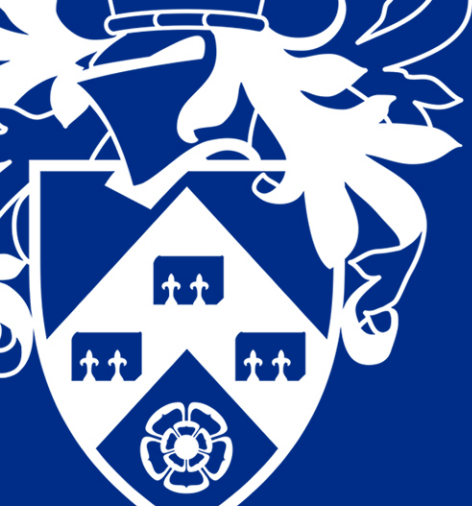




University of York
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ONLINE GUEST LECTURE

How to do an SEO Analysis that LLMs and Journalists love



Wednesday, 13 May 2026

20:00

Guest Lecturer:

Mr. Alexandros Galinos

Director Of Marketing Acquisition At Elife Group



In the context of
Building a Successful Web Presence module
led by **Dr Chrysopigi Vardikou**