



The University Of Sheffield.



CITY College
An International Faculty Of The University.

Business Administration & Economics Department

SEMINAR

Product Placement

*By Mr Chris Liassidis, Academic Director of Postgraduate Studies,
Senior Lecturer*

Tuesday 13 January 2015

20:00 – 22:00

L3-L4



For

**MA Marketing, Advertising & PR
MA Digital Marketing & Social Media**

Subject knowledge

K

Applying Skills and Knowledge

ASK

Explore in Greater Depth

PG

GD